

Electronic Acknowledgement Receipt

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Application Number:	10798153
International Application Number:	
Confirmation Number:	5548
Title of Invention:	Targeted advertising based on consumer purchasing data
First Named Inventor/Applicant Name:	Edward A. Ludvig
Customer Number:	22801
Filer:	Beatrice L. Koempel-Thomas/Cherri Simon
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	MS1-1829US-EFS.pdf	68675 44e55b917925e43776ee6953f729358d1f3390eb	no	1

Warnings:

Information:

2	Rule 130, 131 or 132 Affidavits	IK9889.PDF	1606481	no	51
			163152a98269283731f579464f643ddfdcce3eb8		
Warnings:					
Information:					
Total Files Size (in bytes):				1675156	
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